

MEAGAN ALIX MOSSER

meaganalixburns@gmail.com

862.202.4671

meaganburns.com

PROFICIENCIES

HTML5 | CSS | Wordpress | Social Media Design | Social Media Strategy
Website Design & Development | HTML E-mail Blasts | Media Campaigns
Motion Graphics | E-Books | Infographics | Illustration | Google Adwords

PROGRAMS AND PLATFORMS

Adobe Photoshop | Adobe Illustrator | Adobe InDesign | Adobe After
Effects | Adobe Premiere | Adobe Acrobat | Google Web Designer | Sketch
Keynote | Powerpoint | Hootsuite | Unbounce | Hubspot | Constant
Contact | Webflow | Shopify | MailChimp | Mac | Windows

WORK EXPERIENCE

Freelance Creative Director & Interactive Designer

May 2016 - Present

Worked with companies such as Trello, Autodesk, and Prudential to design Digital and Print marketing solutions including E-mail Blasts, HTML5 Campaigns, Website Design/Development, Infographics, E-Books, Keynote Presentations, Powerpoint Presentations, and more.

Director of Social Media & Marketing, Chelsea Garden

May 2016 - December 2018

Strategized and produced all aspects of marketing. Created Facebook/Instagram Social Media Campaigns. Designed/Developed Email Blasts, Display Advertisements, and Google Adwords campaigns. Conceptualized, Designed, and Programmed their first online E-commerce store through Shopify with over 40k in first-year sales.

Creative Director, GLOW Digital Agency

May 2015 - May 2016

Built, mentored, and lead a team of 12 Designers and Art Directors as the agency doubled in size in under a year. Balanced all aspects of owning a team beyond just the creative vision — scheduling, resourcing, conflict management, hiring talent, developing talent, client relationships, and new business development.

Interactive Art Director, GLOW Digital Agency

January 2014 - May 2015

Provided Art Direction to Designers for Interactive, Print, and Social Media projects. Developed a number of internal processes and resource management tools that saved time, improved our product, and made money.

Senior Interactive Designer, GLOW Digital Agency

May 2010 - January 2014

Graphic Design Intern, GLOW Digital Agency

February 2009 - May 2010

EDUCATION

BFA Graphic Design
School of Visual Arts, NYC
Fall 2006 - Spring 2010

Cedar Grove High School, NJ
Fall 2002 - Spring 2006